

ADRIENNE ARSHT CENTER 17<sup>th</sup> ANNIVERSARY GALA

# *Labyrinth of Enchantment*

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A MASQUERADE

**April 1, 2023**

**Your reply is requested by  
Friday, March 17, 2023**

For more information or to RSVP,  
please e-mail your completed form to  
[sgarcia@arshtcenter.org](mailto:sgarcia@arshtcenter.org) or call (786) 468-2038.

# SPONSORSHIP LEVELS AND BENEFITS

## BAUTA \$100,000

The Bauta was a traditional and archetypal Venetian mask worn by women and men. It is typically white and was seen extensively throughout the carnival period. It lacks a mouth and only covers the upper half of the face. In this way, it allows the wearer to talk, eat and drink freely.

- PREMIER STAGE SEATING
- BUTLER-SERVED DINNER FOR TWENTY (20) GUESTS
- SPECIAL RECOGNITION IN REMARKS FROM THE STAGE
- PREMIER VISIBILITY OF INDIVIDUAL DONORS OR COMPANY LOGO DISPLAYED AT THE EVENT
- FULL-PAGE DEDICATION IN THE GALA PROGRAM BOOK
- EXCLUSIVE SOCIAL MEDIA RECOGNITION
- SIGNED MERCHANDISE FROM ARTIST/ MEET AND GREET PHOTO OPPORTUNITY
- RECOGNITION IN EVENT COLLATERAL MATERIALS
- RECOGNITION IN THE ARSHT CENTER 2023-2024 SEASON BROCHURE AS A SUPPORTING SPONSOR OF ONE (1) ARSHT CENTER PRESENTS PROGRAM OF YOUR CHOICE (SENT TO OVER 22,000 PATRONS)
- PHOTO INCLUSION IN THE *MIAMI HERALD* SOUTH FLORIDA ALBUM
- INCLUSION ON THE ADRIENNE ARSHT CENTER EVENT WEBSITE
- COMPLIMENTARY VALET
- THANK YOU GIFT

## INDIVIDUAL TICKET \$1,750

- BUTLER-SERVED DINNER
- COMPLIMENTARY VALET
- THANK YOU GIFT

## I / WE CANNOT ATTEND BUT WOULD LIKE TO MAKE A FULLY TAX-DEDUCTIBLE DONATION OF \$ \_\_\_\_\_

## VOLTO \$50,000

Volto means “ghost” and “face.” This is a white mask of fine wax cloth with a protruding topology that gives it a three-dimensional, beaklike appearance when viewed from the side.

- PREMIER STAGE SEATING
- BUTLER-SERVED DINNER FOR TEN (10) GUESTS
- PROMINENT PLACEMENT OF INDIVIDUAL DONORS OR COMPANY LOGO IN PRE-AND POST-MARKETING
- INCLUSION IN ALL GALA-RELATED MATERIALS
- FULL-PAGE DEDICATION IN THE GALA PROGRAM BOOK
- SIGNED MERCHANDISE FROM ARTIST/ MEET AND GREET PHOTO OPPORTUNITY
- PHOTO INCLUSION IN THE *MIAMI HERALD* SOUTH FLORIDA ALBUM
- INCLUSION ON THE ADRIENNE ARSHT CENTER EVENT WEBSITE
- COMPLIMENTARY VALET
- THANK YOU GIFT

## DOTTORE PESTE \$15,000

Dottore Peste is a half mask with a ghoulishly exaggerated nose curved downward like a beak. Its name and peculiar form originate from the 16th century and the unusual practices of a French physician by the name of Charles de Lorme.

- PRIME STAGE SEATING
- BUTLER-SERVED DINNER FOR SIX (6) GUESTS
- INCLUSION IN ALL GALA-RELATED MATERIALS
- QUARTER-PAGE DEDICATION IN THE GALA PROGRAM BOOK
- INCLUSION ON THE ADRIENNE ARSHT CENTER EVENT WEBSITE
- COMPLIMENTARY VALET
- THANK YOU GIFT

## ARLECCHINO \$30,000

Arlecchino (Harlequin) is identified by the famous Harlequin costume, with its multicolored diamond pattern of red, green and blue – representing clothes that are vintage and patched as to have lost their original color and material.

- PRIME STAGE SEATING
- BUTLER-SERVED DINNER FOR EIGHT (8) GUESTS
- INCLUSION IN ALL GALA-RELATED MATERIALS
- HALF-PAGE DEDICATION IN THE GALA PROGRAM BOOK
- PHOTO INCLUSION IN THE *MIAMI HERALD* SOUTH FLORIDA ALBUM
- INCLUSION ON THE ADRIENNE ARSHT CENTER EVENT WEBSITE
- COMPLIMENTARY VALET
- THANK YOU GIFT

## COLOMBINA \$10,000

Colombina is popularized by a recurring character in the commedia dell’arte by the same name (also known as Columbine); the Colombina is traditionally a half mask adorned with an ornate variety of jewels, feathers and fabrics.

- PRIME STAGE SEATING
- BUTLER-SERVED DINNER FOR FOUR (4) GUESTS
- INCLUSION IN ALL GALA-RELATED MATERIALS
- LISTING AS A \$10,000 SPONSOR IN THE GALA PROGRAM BOOK
- INCLUSION ON THE ADRIENNE ARSHT CENTER EVENT WEBSITE
- COMPLIMENTARY VALET
- THANK YOU GIFT



# UNDERWRITING OPPORTUNITIES\*

## ENCHANTING WAYS TO INCREASE YOUR SUPPORT:

High-visibility branding in the digital program and slideshow.

- ☐ \$50,000 HEADLINER PERFORMANCE: SIUDY GARRIDO - 8 GUESTS
- ☐ \$35,000 PRESENTING COCKTAIL HOUR - 6 GUESTS
- ☐ \$20,000 PARTY FAVOR GIFTS - 4 GUESTS
- ☐ \$15,000 MISCHIEVOUS SURPRISES - 4 GUESTS
- ☐ \$10,000 VALET - 2 GUESTS
- ☐ \$7,500 DJ - 2 GUESTS
- ☐ \$5,000 POST-DINNER TREAT STATION - 2 GUESTS
- ☐ \$2,500 - STAFF AND VOLUNTEER MEALS

\*Underwriters assist in covering the expenditures of the event, allowing more of the dollars raised to directly benefit the individuals and families we serve through arts education and community engagement programming.

# SPONSORSHIP FORM

PLEASE PRINT YOUR NAME OR ORGANIZATION AS YOU WISH IT TO APPEAR IN THE GALA PROGRAM.

Name / Organization

Address

City

State

Zip Code

Phone

E-mail

☐ CHECK ENCLOSED: Payable to the Adrienne Arsht Center Foundation, Inc. Mail to: Adrienne Arsht Center  
Attn: Development Office  
1300 Biscayne Boulevard  
Miami, FL 33132

CREDIT CARD: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

\$

In the Amount of

Name on Card

Credit Card #

Exp. Date

Security Code

Signature

Date

**Adrienne Arsht Center**  
FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY

GALA PROCEEDS BENEFIT THE ARSHT CENTER'S INNOVATIVE AND IMPACTFUL ARTS EDUCATION AND COMMUNITY ENGAGEMENT PROGRAMMING, TOUCHING YOUNG LIVES AND CREATING FUTURE ARTISTS.

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# DETAILS

**PLEASE LIST YOUR GUESTS BELOW OR [CLICK HERE TO REGISTER THEM ONLINE.](#)**

**(All guest information must be received by Friday, March 17, 2023. Guest seating may be released if all information is not received by the deadline.)**

[illegible]

# PROGRAM GUIDELINES

## PROGRAM AD SIZES

Full Page: 8.5" (w) x 11.5" (h)

Half Page: 8.5" (w) x 5.5" (h)

Quarter Page: 4.25" (w) x 5.5" (h)

## FILE SUBMISSION:

All files should be saved at 300 dpi resolution or higher. Acceptable file formats are jpg, tif or pdf.

**DEADLINE FOR ADVERTISEMENTS: WEDNESDAY, MARCH 15, 2023**

All recognition that includes written or time-sensitive materials is subject to event and designer deadlines.

**Full Page:**

**8.5" (w)**

**x**

**11.5" (h)**

**Quarter Page:**

**4.25" (w)**

**x**

**5.5" (h)**

**Quarter Page:**

**4.25" (w)**

**x**

**5.5" (h)**

**Half Page:**

**8.5" (w) x 5.5" (h)**