

## **Marketing – Graphic Design Arsht Interns Program**

### **Program Responsibilities**

The graphic design intern will work directly with the publication director and the creative team on the production of Arsht marketing collateral and institutional assets. The intern can expect to work in a challenging, deadline-oriented environment that serves external and internal customers.

The graphic design intern will assist with:

- The creation and editing of print and digital marketing collateral, including show posters, advertisements, fliers, brochures, postcards and social media graphics.
- The creation and editing of institutional assets such as website graphics, directional signage and program art.
- Editing photos for publication.
- Office tasks as needed.
- Other tasks as assigned.

### **Program Requirements:**

- Must be a college junior, senior or graduate student pursuing a degree in graphic design, art direction or a related field.
- Must be at least 18 years old (prior to starting the internship).
- Must be proficient in Adobe Creative Cloud (InDesign, Photoshop, Illustrator, etc.)
- Video-editing experience (particularly with Adobe Premiere and After Effects) is not required but welcome.
- Must possess an acute attention to detail.
- Must be willing and able to work quickly under tight deadlines.
- Must have a strong interest in the arts.
- Must be able to work a minimum of 15 hours and a maximum of 24 hours a week

### **Job Type:**

Internship

**Work Location**

In person

**Schedule**

Dayshift

**Ability to commute/relocate**

Miami, FL 33132

Reliable method of transportation or planning to relocate before starting work (required).

**Salary**

\$15.00 per hour

*This is a paid internship that can be taken for school credit. Please check with your school for additional details.*

**Physical Demands**

- While performing the duties of this position, the employee is frequently required to stop, reach, stand, walk, lift, pull, push, grasp, communicate and use repetitive motions.
- While performing the duties of this position, the employee may frequently lift and or move 20 pounds of materials.
- The position requires the individual to meet multiple demands from multiple people and interact with the public and other staff.

**About the Adrienne Arsht Center for the Performing Arts of Miami-Dade County**

The Arsht proudly serves as the cultural pulse of Miami – the heart of magical live arts experiences that spark the imagination and connect people to one another. Whether on our stages or in your neighborhood, the Arsht is alive year-round with international artists , innovative programming from resident companies and local arts partners, free community events that reflect Miami's

unique identity and more than 100 culturally diverse and impactful learning experiences for 80,000 children every year.

Since opening in 2006 in the heart of downtown, the Arsht, a 501(c)(3) non-profit organization, has been recognized as a leader in the city's cultural transformation, a catalyst for billions of dollars in new development and a host venue for historic events. The 300+ annual Arsht events include a robust series of touring Broadway musicals direct from New York, star-studded jazz and classical music concerts curated for South Florida, a major annual Flamenco Festival and an award-winning Miami-based theater program. In addition, Family Fest, Gospel Fest Miami, Art + Mind Day, Heritage Fest and our LGBTQ+ Pride celebration are among dozens of free events that bring people from all corners of our community together. For more information, visit [arshtcenter.org](https://www.arshtcenter.org).

**The Adrienne Arsht Center is an equal opportunity employer committed to being an inclusive workplace and strongly believes in the importance of having a diverse group of individuals represented both onstage and off.**