

# Adrienne Arsht Center

FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY

**FOR IMMEDIATE RELEASE**

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**Nickelodeon, VStar Entertainment Group and the  
Adrienne Arsht Center for the Performing Arts of Miami-Dade County  
Present**



**PAW PATROL LIVE! "HEROES UNITE"**  
The Paw Patrol® is Calling All Heroes  
for Nickelodeon and Vstar's All-New Live Show

**August 25-27, 2023**

**Tickets: \$51.45-\$114.45\* – VIP Package: \$172.25\***

**Ziff Ballet Opera House**

**Miami, FL – April 6, 2023** – [Nickelodeon](#), [VStar Entertainment Group](#) and the Adrienne Arsht Center for the Performing Arts of Miami-Dade County ([@arshtcenter](#)) proudly present **PAW PATROL LIVE! "HEROES UNITE"** ([@pawpatrollive](#)). This brand-new production is an interactive live stage show, where members of the audience get to be heroes unleashed, helping the pups as honorary members of the pack, while they navigate the globe to make it back to Adventure Bay in the nick of time. Featuring stunning visual effects, captivating storytelling and a vibrant musical score that will have guests dancing in their seats and singing along, this staged extravaganza is jam-packed with action and fun for the whole family.

Tickets to **PAW PATROL LIVE! "HEROES UNITE"** are \$51.45 - \$114.45\* and will be available to the public beginning April 14. A limited number of V.I.P. (Very Important Pup) Package tickets will be available for \$172.25\*. The VIP package includes a premium seat and exclusive photo opp with PAW Patrol characters after the show. Each adult and child in a group must have a VIP ticket.

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Tickets and VIP Package may be purchased at [arshtcenter.org](http://arshtcenter.org), or at the Arsht Center box office by calling (305) 949-6722.

A ticket is required for every person attending the show, regardless of age. Lap seat tickets for babies up to 11 months old are available for \$12 by calling the box office or in person on the day of the show. A lap seat ticket is not a separate seat.

**PAW PATROL LIVE! "HEROES UNITE"** is based on the top-rated animated preschool series *PAW Patrol* ([@pawpatrol](https://twitter.com/pawpatrol)), airing on Nickelodeon ([@nickelodeon](https://twitter.com/nickelodeon)) and produced by Spin Master Entertainment ([@spinmaster](https://twitter.com/spinmaster)).

**PAW PATROL LIVE! "HEROES UNITE"** follows Ryder and the *PAW Patrol* pups as they face their greatest challenge yet. When Mayor Humdinger clones Robo Dog, chaos ensues all over the world. It's up to the *PAW Patrol* to catch the clones, rescue Robo Dog, and show that when the going gets "ruff," lending a paw makes you the ultimate TOP HERO! This new adventure is going to be PAWsome!

"*Heroes Unite*" marks the third VStar Entertainment Group and Nickelodeon touring collaboration under the *PAW Patrol* banner. Since its debut in the fall of 2016, the *PAW Patrol Live! Stage* shows have been seen by over 4.5 million people, providing fans in over 40 countries with an unforgettable Broadway-style production. It's the perfect way for families to create lifelong memories and introduce their kids to live theater.

For more information on the show, visit [www.pawpatrollive.com](http://www.pawpatrollive.com). Follow *PAW Patrol Live!* on Facebook, Instagram and Twitter at [@pawpatrollive](https://twitter.com/pawpatrollive), and the hashtag [#pawpatrollive](https://twitter.com/pawpatrollive).



Image of PAW Patrol LIVE! "Heroes Unite" – Photo courtesy VStar Entertainment Group



Image of PAW Patrol LIVE! "Heroes Unite" – Photo courtesy VStar Entertainment Group

For high-res versions of the images above and broll, click [here](http://www.pawpatrollive.com).

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\*All programs, artists, ticket prices, availability, dates and times are subject to change without notice. Additional fees may apply. Visit [arshtcenter.org](http://arshtcenter.org) for up-to-date information.

*The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is made possible by the public support of the Miami-Dade County Mayor and the Board of County Commissioners, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Tourist Development Council and the City of Miami Omni Community Redevelopment Agency, as well as the State of Florida, Department of State, Division of Arts and Culture and the Florida Council on Arts and Culture. The Adrienne Arsht Center also receives generous support from individuals, corporations and local, state and national foundations.*

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### About Us

Set in the heart of downtown Miami, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is committed to welcoming and connecting ALL people to the arts, to the Arsht Center and to each other. Our stages are alive year-round with artists from around the world, innovative programming from our resident companies and local arts partners, free community events that reflect Miami's unique identity and arts education experiences for thousands of Miami children each year.

Since opening in 2006, the Arsht Center, a 501C3 non-profit organization, has been recognized as a catalyst for billions of dollars in new development in the downtown area, a leader in programming that mirrors South Florida's diversity, a host venue for historic events and Miami's hub for arts education.

Each year, we serve more than 60,000 young learners and offer more than 100 culturally diverse and inclusive education programs — many enhanced by the Arsht Center's relationship with Miami-Dade County Public Schools, local teaching artists and Miami-based arts organizations. The Arsht Center is also a home stage for three resident companies — Florida Grand Opera, Miami City Ballet and New World Symphony — and a launch pad for local artists to make their mark on the international stage. Our 300+ events each year include the Center's Signature Series of classical, jazz, Broadway, local theater and much more. We present a robust series of touring Broadway musicals direct from New York, the largest jazz series in South Florida, a major annual Flamenco Festival and an award-winning Miami-based theater program. In addition, our Family Fest, Free Gospel Sundays, CommuniTEA LGBTQ+ celebration and Heritage Fest are among dozens of free events that bring together people from all corners of our community. For more information, visit [arshtcenter.org](http://arshtcenter.org).

**VStar Entertainment Group** is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. With nearly four decades of expertise in all aspects of event production, operations, and management, VStar delivers turnkey, in-house solutions for theatrical shows, interactive exhibits, and brand activations. Acquired in 2018 by global live entertainment leader, Cirque du Soleil Entertainment Group, VStar has presented more than 40,000 live performances across 40 countries and entertains nearly three million guests annually. For more information, visit [www.vstarentertainment.com](http://www.vstarentertainment.com).

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**Nickelodeon**, now in its 43<sup>rd</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit [www.nickpress.com](http://www.nickpress.com). Nickelodeon is a part of Paramount's (Nasdaq: PARAA, PARA) global portfolio of multimedia entertainment brands.

**Spin Master Corp.** (TSX:TOY) is a leading global children's entertainment company creating exceptional play experiences through a diverse portfolio of innovative toys, entertainment franchises and digital games. Spin Master is best known for award-winning brands PAW Patrol®, Bakugan®, Kinetic Sand®, Air Hogs®, Hatchimals®, Rubik's Cube® and GUND®, and is the toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, stories and endearing characters through its in-house studio and partnerships with outside creators, including the preschool success *PAW Patrol* and nine other original shows along with multiple short-form series, which are distributed in more than 190 countries. The Company has an established digital games presence anchored by the Toca Boca® and Sago Mini® brands. With more than 2,000 employees in 29 offices globally, Spin Master distributes products in more than 100 countries. For more information visit [spinmaster.com](http://spinmaster.com) or follow on Instagram, Facebook and Twitter @spinmaster.