

FOR IMMEDIATE RELEASE

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The Adrienne Arsht Center for the Performing Arts of Miami-Dade County Announces



CYBER MONDAY SALE – UP TO 50%* OFF SHOW TICKETS!

Discounts offered to more than 40 shows throughout the Center's 2021-2022 season

24 Hours Only - Monday, November 29, 2021 arshtcenter.org/CyberMonday

MIAMI, FL November 22, 2021 – For 24 hours only on Monday, November 29, the Arsht Center (@arshtcenter) will offer a special **CYBER MONDAY SALE** with up to 50% off* select show tickets that are part of the Center's 2021-2022 season.

Participating shows include: <u>George Balanchine's The Nutcracker</u>, <u>Hairspray</u>, <u>Joshua Bell</u> and <u>Academy of St Martin in the Fields</u>, <u>Piaf! Le Spectacle</u>, <u>Jay Leno</u>, <u>Pictures at an</u> <u>Exhibition featuring Frost Symphony Orchestra</u>, <u>José Feliciano</u>, and <u>Flamenco Festival XIII</u> to name a few. The complete list of 40+ participating shows and detailed discount information for each will be revealed once the sale begins on Cyber Monday.



CYBER MONDAY SALE begins at 12 a.m. (midnight) on November 29 and expires at 11:59 p.m. that day. Visit <u>arshtcenter.org/CyberMonday</u> for updates and **use promo code CYBER2021** at checkout.

Arsht Center Commitment to Safety

The Arsht Center remains deeply committed to the health and peace of mind of our guests, artists and staff. **Based on guidance from national and local health officials, masks and proof of a recent negative COVID-19 test are required. Guests may volunteer proof of vaccination in lieu of a negative test. Learn more <u>here</u>. Events will be seated at full capacity. We will also maintain enhanced cleaning, sanitation and air filtration procedures. Any policy changes will be sent directly to ticketholders and updated regularly at arshtcenter.org/covid-19.**

*Offer applies to online purchases only. Discounts are valid for specific seats and/or performance times. Subject to availability. Ticket fees apply. Not valid on previously purchased tickets. Artists, titles, dates and times subject to change.



Image of the Adrienne Arsht Center – Photo by Tony Tur





Image of Jay Leno – Photo courtesy artist management

To download high-resolutions versions of the photos above, click here.



@ArshtCenter

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*All programs, artists, ticket prices, availability, dates and times are subject to change without notice. Visit arshtcenter.org for up-to-date information.

The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is made possible by the public support of the Miami-Dade County Mayor and the Board of County Commissioners, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Tourist Development Council and the City of Miami Omni Community Redevelopment Agency, as well as the Florida Department of State, Division of Arts and Culture and the Florida Council on Arts and Culture. The Adrienne Arsht Center also receives generous support from individuals, corporations and local, state and national foundations.

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About Us

Set in the heart of downtown Miami, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is committed to welcoming and connecting ALL people to the arts, to the Arsht Center and to each other. Our stages are alive year-round with artists from around the world, innovative programming from our resident companies and local arts partners, free community events that reflect Miami's unique identity and arts education experiences for thousands of Miami children each year.

Since opening in 2006, the Arsht Center, a 501C3 non-profit organization, has been recognized as a catalyst for billions of dollars in new development in the downtown area, a leader in programming that mirrors South Florida's diversity, a host venue for historic events and Miami's hub for arts education.

Each year, we serve more than 60,000 young learners and offer more than 100 culturally diverse and inclusive education programs — many enhanced by the Arsht Center's relationship with Miami-Dade County Public Schools, local teaching artists and Miami-based arts organizations.

The Arsht Center is also a home stage for three resident companies — Florida Grand Opera, Miami City Ballet and New World Symphony — and a launch pad for local artists to make their mark on the international stage. Our 300+ events each year include the Center's Signature Series of classical, jazz, Broadway, local theater and much more. We present a robust series of touring Broadway musicals direct from New York, the largest jazz series in South Florida, a major annual Flamenco Festival and an award-winning Miami-based theater program. In addition, our Family Fest, Free Gospel Sundays, CommuniTEA LGBTQ+ celebration and Heritage Fest are among dozens of free events that bring together people from all corners of our community. For more information, visit arshtcenter.org.