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ANNOUNCING THE CAST OF ¿QUÉ PASA, U.S.A.? TODAY... 40 YEARS LATER
PRESENTED BY UNIVISTA INSURANCE

May 17, 2018 – Opening Night
through May 26, 2018
Tickets start at $39*
Ziff Ballet Opera House

MIAMI (May 8, 2018) -- The full cast is set for ¿Qué Pasa, U.S.A.? Today. The highly-anticipated stage show will premiere at the Adrienne Arsht Center for the Performing Arts of Miami-Dade County on Thursday, May 17, 2018 and is based on the iconic bilingual scripted PBS sitcom ¿Qué Pasa, U.S.A.? which aired on WPBT Channel 2 in South Florida from 1977-1980. The show chronicled the humorous cultural experiences of the Peña family who immigrated from Cuba to Miami, Florida.

The cast includes returning cast members Ana Margo as Carmen, Connie Ramirez as Violeta, Barbara Ann Martin as Sharon, and Steven Bauer as Joe, who will each reprise their roles from the original television show.

Completing the cast are stage and screen standouts Martha Picanes as Encarnación and Vivian Ruiz as Asunción. Picanes, a Cuban-born actress, has an extensive career in television, theatre and radio with onstage work including Uncle Vanya and The Women, and national soap operas like “El Cuerpo del Deseo.” Ruiz, an actress who has participated in over 40 theatrical and film productions, including Netflix’s “Bloodline” and theatrical release A Dolphin Tale, is one of the most recognized voiceover talents in the industry known for her work in the Spanish-language voiceover translations for “South Park.”

Also joining the cast are singer/actress/dancer Grethel Ortiz (Amber), who is a member of the Pepe Bronce Flamenco Dance Company and New Century Dance Company. Rodolfo Jaspe (Joey), a Teatro Prometeo graduate, who recently appeared in the series “Leyendas Del Exilio”;
Tania Guzmán (Barbarita), a current member of the Flamenco Ballet of Cristina Masdueño; Ariel Texidó (Yanko), an alum of Cuban theater group Olga Alonso; Nick Simmons (Andrew), a U.S. Marine Corps veteran who has appeared in “Burn Notice” and Terminator: Genesis; and actor, singer, comedian and voiceover talent Eduardo Wasveiler (Raymundo).

Click here to download images of the cast of ¿Qué Pasa, U.S.A.? Today.

A Loud and Live production three years in the making, ¿Qué Pasa, U.S.A.? Today is the brainchild of Nelson Albareda, the show’s producer and CEO of Loud and Live. Albareda has spearheaded the show from concept to execution. “This has been a labor of love and we are excited to share this Cuban-American theatrical production with the world,” says Albareda.

Gonzalo Rodriguez will direct the production of ¿Qué Pasa, U.S.A.? Today which is written by Patrick H. Pino, with set and costume design by Jorge Noa and Pedro Balmaseda. The play is being presented in partnership with South Florida PBS and the Adrienne Arsht Center.

The nine-show premiere run of ¿Qué Pasa, U.S.A.? Today is presented by UniVista insurance, one of the nation’s fastest-growing insurance agencies. Presented in partnership with South Florida PBS and the Adrienne Arsht Center, ¿Qué Pasa, U.S.A.? Today sponsors include UniVista Insurance, Leon Medical Centers, Versailles Restaurant, Rubenstein Law and Café Bustelo.

¿Qué Pasa, U.S.A.? Today plays at the Adrienne Arsht Center’s Ziff Ballet Opera House from May 17-26, 2018. Tickets start at $39* and they may be purchased through the Adrienne Arsht Center Box Office by calling (305) 949-6722, or online at arshtcenter.org.

About Loud and Live
An Entertainment, Media & Live Events Company, Loud and Live performs at the intersection of music, sports, lifestyle and content development. Headquartered in Miami, Florida, our success is driven by our passion to create engaging experiences for our global audiences. For event sponsorship or general inquiries, please contact info@loudlive.com.

About South Florida PBS
Florida’s largest public media company, which includes Public Broadcasting stations WPBT2, serving Miami-Dade and Broward counties and WXEL-TV, serving the Palm Beaches. South Florida PBS connects organizations and institutions across our region and preserves South Florida’s history. Leading the way in this global society, South Florida PBS serves diverse communities from Key West to the Sebastian Inlet and from the Atlantic Ocean west to Lake Okeechobee. South Florida PBS is committed to creating and presenting unique arts, education and cultural heritage programming, and serves as a model for telling unique local stories across a variety of digital media platforms.

About the Adrienne Arsht Center for the Performing Arts of Miami-Dade County
The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is made possible by the public support of the Miami-Dade County Mayor and the Board of County Commissioners, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Tourist Development Council and the City of Miami Omni Community Redevelopment Agency, as well as the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture. The Adrienne Arsht Center also receives generous support from individuals, corporations and local, state and national foundations.
Set in the heart of downtown Miami and designed by world-renowned architect Cesar Pelli, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is one of the world’s leading performing arts organizations and venues. Since opening in 2006, the Arsht Center, a 501C3 non-profit organization, has emerged as a leader in presenting innovative programming that mirrors South Florida’s diversity as well as a catalyst for billions of dollars in new development in the downtown area. spotlighting legends and serving as a launch pad for local artists to make their mark on the international stage, the Center presents nearly 400 events each year across its flexible, state-of-the-art performance spaces. The Center programs several Signature Series, including the largest jazz series in South Florida, a major annual Flamenco Festival, and a robust program of new theatrical works as well as free programming for the community and an arts education program that serves nearly 60,000 children each year. As Miami’s new Town Square, the Arsht Center also houses BRAVA by Brad Kilgore, a fine dining restaurant; the Café at Books & Books in the historic Carnival Tower and a weekly Farmers Market. Visit www.arshtcenter.org for more information.

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