



Adrienne Arsht Center  
FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY

**FOR IMMEDIATE RELEASE**

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**Loud and Live and the  
Adrienne Arsht Center for the Performing Arts of Miami-Dade County  
Announce**

***¿QUÉ PASA U.S.A.? Today... 40 Years Later***



**THE BELOVED PBS TV SERIES IS BEING BROUGHT  
TO THE ARSHT CENTER STAGE**

Produced by Loud and Live, America's first bilingual situation comedy inspires  
live stage production 40 years later

**Tickets on sale Monday, November 20, 2017**

**Starting May 17, 2018  
Tickets start at \$29\*  
Ziff Ballet Opera House**

**MIAMI** (November 9, 2017) -- Four decades ago, *¿Qué Pasa, U.S.A.?* entered our living rooms and our hearts with its endearingly humorous portrayal of a Cuban exile family in Miami during the 70's. The Peña's struggle to adapt and thrive in their adoptive homeland turned a personal story into the universal saga of immigrants in America. Our favorite family is back, in a brand-new Spanglish stage production of *¿Qué Pasa, U.S.A.? Today*. Playing May 2018, *¿Qué Pasa, U.S.A.? Today* is co-presented by Loud and Live and the Adrienne Arsht Center for the Performing Arts of Miami-Dade County.

Tickets go on sale on Monday, November 20<sup>th</sup> and will be available through the Arsht Center Box Office in person at 1300 Biscayne Blvd., Miami FL, 33132, by calling (305) 949-6722, or online at [www.arshtcenter.org](http://www.arshtcenter.org). Ticket prices start at \$29\*.

Taking place 40 years later, the abuelos are gone, the parents have become grandparents, and the kids have children of their own. Now, it's up to the next generation to continue the Peña legacy, facing new challenges and forging a new future for the Peña household.

*¿Que Pasa U.S.A.? Today* is a stage adaptation conceived by Nelson Albareda, CEO of Loud and Live. Albareda, a GRAMMY and Latin GRAMMY-winning producer, is the show's executive producer. The stage production, which has been six years in the making, pays homage to the iconic and beloved television series which aired on South Florida PBS for four seasons (1977-1980) and was the first bilingual television show in the U.S.

"*¿Que Pasa U.S.A.? Today* – will continue the tradition started by the original TV series, which successfully broke the mold and has endured to this day with its authentic tone and timeless topic matter," said Albareda. "Many have a personal connection to the show and its characters, and we want to bring it back in a way that resonates with its loyal fans, as well as engage new audiences."

This stage production revival is written by Patrick H. Pino and co-directed by Gonzalo Rodriguez and Nelson Albareda.

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\*All programs, artists, ticket prices, availability, dates and times are subject to change without notice. Visit [www.arshtcenter.org](http://www.arshtcenter.org) for up-to-date information.

#### **About Loud and Live**

An Entertainment, Media & Live Events Company, Loud and Live performs at the intersection of music, sports, lifestyle and content development. Headquartered in Miami, Florida, our success is driven by your passion to create engaging experiences for our global audiences. For event sponsorship or general inquiries, please contact [info@loudlive.com](mailto:info@loudlive.com).

#### **About South Florida PBS**

Florida's largest public media company, which includes Public Broadcasting stations WPBT2, serving Miami-Dade and Broward counties and WXEL-TV, serving the Palm Beaches. South Florida PBS connects organizations and institutions across our region and preserves South Florida's history. Leading the way in this global society, South Florida PBS serves diverse communities from Key West to the Sebastian Inlet and from the Atlantic Ocean west to Lake Okeechobee. South Florida PBS is committed to creating and presenting unique arts, education and cultural heritage programming, and serves as a model for telling unique local stories across a variety of digital media platforms.

#### **About the Adrienne Arsht Center for the Performing Arts of Miami-Dade County**

*The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is made possible by the public support of the Miami-Dade County Mayor and the Board of County Commissioners, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Tourist Development Council and the City of Miami Omni Community Redevelopment Agency, as well as the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture. The Adrienne Arsht Center also receives generous support from individuals, corporations and local, state and national foundations.*

Set in the heart of downtown Miami and designed by world-renowned architect Cesar Pelli, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is one of the world's leading performing arts organizations and venues. Since opening in 2006, the Arsht Center, a 501C3 non-profit organization, has emerged as a leader in presenting innovative programming that mirrors South Florida's diversity as well as a catalyst for billions of dollars in new development in the downtown area. Spotlighting legends and serving as a launch pad for local artists to make their mark on the international stage, the Center presents nearly 400 events each year across its flexible, state-of-the-art performance spaces. The Center programs several Signature Series, including the largest jazz series in South Florida, a major annual Flamenco Festival, and a robust program of new theatrical works as well as free programming for the community and an arts education program that serves nearly 60,000 children each year. As Miami's new Town Square, the Arsht Center also houses BRAVA by Brad Kilgore, a fine dining restaurant; the Café at Books & Books in the historic Carnival Tower and a weekly Farmers Market. Visit [www.arshtcenter.org](http://www.arshtcenter.org) for more information.