



Adrienne Arsht Center
FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY

FOR IMMEDIATE RELEASE

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*****SAY HELLO TO FIVE MORE SHOWS*****

¿QUÉ PASA, U.S.A.? Today... 40 Years Later

**LIVE STAGE PRODUCTION BASED ON ICONIC BILINGUAL SERIES
IS NOW A NINE-SHOW RUN**



**PRODUCED BY LOUD AND LIVE, THE BELOVED PBS TV SERIES IS BEING BROUGHT
TO THE ARSHT CENTER STAGE**

Additional shows go on sale this Wednesday, December 20 at noon

Tickets start at \$39

MIAMI (December 18, 2017) – What began as a two-show run when announced in November, will now be a nine-show run due to the overwhelming interest in and ticket sales for *¿Qué Pasa, U.S.A.? Today*, the highly-anticipated Spanglish stage production about South Florida's favorite family. Co-presented by Loud and Live and the Adrienne Arsht Center for the Performing Arts of Miami-Dade County, *¿Qué Pasa, U.S.A.? Today* will play May 17-20 and May 24-26, 2018 in the Center's Ziff Ballet Opera House.

Just in time for the holidays, tickets for the newly-added shows on Sunday, May 20; Thursday, May 24; Friday, May 25 and Saturday, May 26, go on sale Wednesday, December 20 at noon. Tickets will be available through the Arsht Center Box Office in person at 1300 Biscayne Blvd., Miami FL, 33132, by calling (305) 949-6722, or online at www.arshtcenter.org. Ticket prices start at \$39*.

40 years later, the abuelos are gone, the parents have become grandparents, and the kids have children of their own. Now, it's up to the next generation to continue the Peña legacy, facing new challenges and forging a new future for the Peña household.

¿Que Pasa U.S.A.? Today is a stage adaptation conceived by Nelson Albareda, CEO of Loud and Live. Albareda, a GRAMMY and Latin GRAMMY-winning producer, is the show's executive producer. The stage production, which has been six years in the making, pays homage to the iconic and beloved television series which aired on South Florida PBS for four seasons (1977-1980) and was the first bilingual television show in the U.S.

"*¿Que Pasa U.S.A.? Today* will continue the tradition started by the original TV series, which successfully broke the mold and has endured to this day with its authentic tone and timeless topic matter," said Albareda. "Many have a personal connection to the show and its characters, and we want to bring it back in a way that resonates with its loyal fans, as well as engage new audiences."

This stage production revival is written by Patrick H. Pino and co-directed by Gonzalo Rodriguez and Nelson Albareda.

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*All programs, artists, ticket prices, availability, dates and times are subject to change without notice. Visit www.arshtcenter.org for up-to-date information.

About Loud and Live

An Entertainment, Media & Live Events Company, Loud and Live performs at the intersection of music, sports, lifestyle and content development. Headquartered in Miami, Florida, our success is driven by our passion to create engaging experiences for our global audiences. For event sponsorship or general inquiries, please contact info@loudlive.com.

About South Florida PBS

Florida's largest public media company, which includes Public Broadcasting stations WPBT2, serving Miami-Dade and Broward counties and WXEL-TV, serving the Palm Beaches. South Florida PBS connects organizations and institutions across our region and preserves South Florida's history. Leading the way in this global society, South Florida PBS serves diverse communities from Key West to the Sebastian Inlet and from the Atlantic Ocean west to Lake Okeechobee. South Florida PBS is committed to creating and presenting unique arts, education and cultural heritage programming, and serves as a model for telling unique local stories across a variety of digital media platforms.

About the Adrienne Arsht Center for the Performing Arts of Miami-Dade County

The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is made possible by the public support of the Miami-Dade County Mayor and the Board of County Commissioners, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Tourist Development Council and the City of Miami Omni Community Redevelopment Agency, as well as the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture. The Adrienne Arsht Center also receives generous support from individuals, corporations and local, state and national foundations.

Set in the heart of downtown Miami and designed by world-renowned architect Cesar Pelli, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is one of the world's leading performing arts organizations and venues. Since opening in 2006, the Arsht Center, a 501C3 non-profit organization, has emerged as a leader in presenting innovative programming that mirrors South Florida's diversity as well as a catalyst for billions of dollars in new development in the downtown area. Spotlighting legends and serving

as a launch pad for local artists to make their mark on the international stage, the Center presents nearly 400 events each year across its flexible, state-of-the-art performance spaces. The Center programs several Signature Series, including the largest jazz series in South Florida, a major annual Flamenco Festival, and a robust program of new theatrical works as well as free programming for the community and an arts education program that serves nearly 60,000 children each year. As Miami's new Town Square, the Arsht Center also houses BRAVA by Brad Kilgore, a fine dining restaurant; the Café at Books & Books in the historic Carnival Tower and a weekly Farmers Market. Visit www.arshtcenter.org for more information.