

Adrienne Arsht Center

FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Suzette Espinosa Fuentes
(786) 468-2221
sespinosa@arshtcenter.org

Gino R. Campodónico
(786) 468-2228
gcampodonico@arshtcenter.org

SAVE THE DATE!

THE ADRIENNE ARSHT CENTER FOR THE
PERFORMING ARTS OF MIAMI-DADE COUNTY ANNOUNCES
THE RETURN OF



September 8, 2018
Meet Miami's New Arts Season!

**Free all-day community event to kick off Miami's arts season
and celebrate the Center's box office opening**

MIAMI, FL – February 8, 2018 – Save the date! The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is pleased to announce the return of **ARTSLAUNCH**, a **FREE** annual celebration to kick off Miami's arts season and celebrate the Center's official box office opening, on **Saturday, September 8***.

ARTSLAUNCH2018 events and family-friendly activities will include mini performances, interactive workshops, kids' activities, food and beverage vendors, live bands and DJs, walking tours and much more. Additional events and a detailed schedule for **ARTSLAUNCH2018** will be announced soon.

Event Highlight: More than 50 of Miami's cultural organizations have participated in the event's popular Community Village in previous seasons. This year, the Center intends to double the number of participants. Registration is now open to new and returning participants who would like

to showcase their arts and culture offerings for the upcoming 2018-2019 season. Click [here](#) to apply as an exhibitor in the **ARTSLAUNCH2018** Community Village for free.

Starting at 10 a.m. on September 8, the Center's box office also officially opens, offering the first opportunity for the public to purchase tickets to a variety of performances included in the Arsht Center's 13th season. Tickets may also be purchased through the Arsht Center Box Office by calling (305) 949-6722, or online at www.arshtcenter.org (fees apply).

To **view a video** from **ARTSLAUNCH**, please click [here](#). New updates on **ARTSLAUNCH2018** can be found at www.arshtcenter.org/artslaunch.

ARTSLAUNCH2018 at the Arsht Center is presented by American Airlines with additional support from South Florida BMW Centers.

*If the event is cancelled due to inclement weather, it will be rescheduled for Saturday, September 22.



ArtsLaunch guests enjoy one of the event's free performances
Photo by Justin Namon, ra-haus



Interactive workshops with South Florida's leading cultural organizations return for ArtsLaunch2018
Photo by Justin Namon, ra-haus



ArtsLaunch2018 will feature family-friendly activities throughout the day!
Photo by Justin Namon, ra-haus

To download high-resolution versions of these photos, hold CTRL then click [here](#).

@ArshtCenter #ArshtCenter #ArtsLaunch2018

*All programs, artists, ticket prices, availability, dates and times are subject to change without notice. Visit www.arshtcenter.org for up-to-date information.

The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is made possible by the public support of the Miami-Dade County Mayor and the Board of County Commissioners, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Tourist Development Council and the City of Miami Omni Community Redevelopment Agency, as well as the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture. The Adrienne Arsht Center also receives generous support from individuals, corporations and local, state and national foundations.

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About the Adrienne Arsht Center for the Performing Arts of Miami-Dade County

Set in the heart of downtown Miami and designed by world-renowned architect Cesar Pelli, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is one of the world's leading performing arts organizations and venues. Since opening in 2006, the Arsht Center, a 501C3 non-profit organization, has emerged as a leader in presenting innovative programming that mirrors South Florida's diversity as well as a catalyst for billions of dollars in new development in the downtown area. Spotlighting legends and serving as a launch pad for local artists to make their mark on the international stage, the Center presents nearly 400 events each year across its flexible, state-of-the-art performance spaces. The Center programs several Signature Series, including the largest jazz series in South Florida, a major annual Flamenco Festival, and a robust program of new theatrical works as well as free programming for the community and an arts education program that serves nearly 60,000 children each year. As Miami's new Town Square, the Arsht Center also houses BRAVA by Brad Kilgore, a fine dining restaurant; the Café at Books & Books in the historic Carnival Tower and a weekly Farmers Market.

Visit www.arshtcenter.org for more information.